

Year 10 GCSE AQA Business

Autumn First half term	Autumn Second Half term	Spring First half term	Spring Second Half term	Summer First half term	Summer Second Half term
<p>Topic / Key Question: Unit 2 <u>The business organisation</u> Understand the different ways of expanding a business including;</p> <ul style="list-style-type: none"> • Mergers • Takeovers • Organic growth <p>Franchising Stakeholders Becoming a PLC (from an LTD) Franchises</p>	<p>Topic / Key Question: <u>Marketing</u> Product life cycle Product portfolio Pricing strategies Promotional Methods Channels of distribution</p> <p><u>Finance</u> Sources of finance Profit and Loss Accounts Balance Sheets Ratio Analysis</p>	<p>Topic / Key Question: <u>People</u> Organisation Structure Recruitment Training and Appraisal Motivation and retaining staff</p>	<p>Topic / Key Question: <u>Operations Mgt</u> Production Methods Recognising the challenges of growth Quality assurance</p>	<p>Topic / Key Question: <u>Unit 2 Exam</u> Revision Modelling Exam Technique Past Papers</p>	<p>Topic / Key Question: <u>Controlled Assessment</u> Research</p>
<p>Home-learning project:</p> <ul style="list-style-type: none"> • Knowledge (flipped learning) • BBC – Recent Mergers • Skills <p>Research & Explore, be creative</p>	<p>Home-learning project:</p> <ul style="list-style-type: none"> • Knowledge (flipped learning) • Apple Product line • Skills <p>Be creative, Organise information</p>	<p>Home-learning project:</p> <ul style="list-style-type: none"> • Knowledge (flipped learning) • School as example • Skills <p>Be logical, organise information</p>	<p>Home-learning project:</p> <ul style="list-style-type: none"> • Knowledge (flipped learning) • Land rover • Skills <p>Research and explore, use memory</p>	<p>Home-learning project:</p> <ul style="list-style-type: none"> • Knowledge (flipped learning) • Evaluate Answers • Skills <p>Research and explore, use memory, reflect & review</p>	<p>Home-learning project: Research local businesses</p>
<p>End of term assessment to cover: Topic 1</p>	<p>End of term assessment to cover: Topic 2</p>	<p>End of term assessment to cover: Topic 3</p>	<p>End of term assessment to cover: Topic 4</p>	<p>End of year assessment to cover: Topic 5</p>	<p>End of year assessment to cover: Mock Unit 2 Exam paper</p>
<p>Curriculum day / week visit: External visitors: Land Rover Trip – careers in Land Rover, production process Enrichment: YE</p>					