

Programme of study for Year 13 A Level Business

Autumn (1 st term)	Autumn (2 nd term)	Spring (1 st term)	Spring (2 nd Term)	Summer (1 st term)	Summer (2 nd term)
Other timescale: From: Sept To: Oct	Other timescale: From: Oct To: Dec	Other timescale: From: Jan To: Feb	Other timescale: From: March To: April	Other timescale: From: April To: May	Other timescale: From: June To: July
<p>Topic / Big Question: How to analyse the strategic position of a business?</p> <p>How to choose a suitable strategic direction for a business?</p> <p>Key Learning Outcomes (students should know):</p> <p>3.7 Analysing the strategic position of a business Financial Ratio Analysis Investment Appraisal Financial Performance Non-Financial Performance</p> <p>3.8 Choosing strategic Direction Ansoff's Matrix Porter's Strategies Bowman's Strategic Clock Competitive advantage</p>	<p>Topic / Big Question: How to pursues strategies?</p> <p>How to manage change in a business?</p> <p>Key Learning Outcomes (students should know):</p> <p>3.9 Strategic Methods Assessing a change in scale Assessing Innovation Assessing Internationalisation Assessing greater use of digital technology</p> <p>3.10 Managing Strategic Change Managing change Managing organisation culture Managing strategic implementation Problems with strategies and why they fail</p>	<p>Topic / Big Question: Analysis of HR, Marketing, Financial and Operations data and case studies from exam papers.</p> <p>Key Learning Outcomes (students should know):</p> <p>3.1-3.6 – Business Basics Review What is business Leadership Operations Human Resources Finance Marketing</p>	<p>Topic / Big Question: How to use models to analyse case studies?</p> <p>Models Formulas Calculation Practice Feedback and modelling Case Study Practice Real Business Practice</p>	<p>Topic / Big Question: How to answer case study questions effectively?</p> <p>Models Formulas Calculation Practice Feedback and modelling Case Study Practice Real Business Practice</p>	<p>Topic / Big Question:</p> <p>Exam papers</p> <p>Public Exams Paper 1 - 22 May 2020 Paper 2 - 01 June 2020 Paper 3 - 05 June 2020</p>

Skills(students should be able to do):					
<ul style="list-style-type: none"> AO1: Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues AO2: Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues AO3: Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences AO4: Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues 					
End of term 1 assessment to cover: Mock Papers in January		End of term 2 assessment to cover: A level Exam paper 1, 2, 3 - 2019		End of year assessment to cover: Public Exams	
Building understanding: Rationale / breakdown for your sequence of lessons:	To ensure retention and recall of AS and A2 content - there is some rebuild from AS content at beginning of year 12. Use of PLC's also develop sequence of lessons - RAG ratings. Students also know tackle the challenge concepts of strategy and build upon their prior knowledge taken from the functional areas and leadership lesson in year 12 to learn about the big decisions businesses must take to be successful.				
Home – Learning: Year 2 content carried forward from Year 12 Topics Highlighted from PLCs	Home – Learning: Exam Questions PLCs	Home – Learning: Case study	Home – Learning: Case study	Home – Learning: Revision	Home – Learning: Revision
Reading / literacy: Case studies AQA Business textbook (Wolinski & Coates)	Reading / literacy: AQA Business textbook (Wolinski & Coates)	Reading / literacy: AQA Business textbook (Wolinski & Coates)	Reading / literacy: AQA Business textbook (Wolinski & Coates)	Reading / literacy: AQA Business textbook (Wolinski & Coates)	Reading / literacy: AQA Business textbook (Wolinski & Coates)
Numeracy: Financial performance Calculations	Numeracy: Financial Ratios	Numeracy: Paper 2 - Data response	Numeracy: Calculation and Formula practice	Numeracy: Paper 2 - Data response	Numeracy: Financial Calculations, Data response
Enrichment / opportunities to develop cultural capital (including careers, WRL and SMSC): HR models used to give students an understanding of work related theories, such as Hackman and Oldham's Job design.					