Featherstone High School

An Academy Specialising in Science & Sports

A LEVEL AQA Business Learning Journey

Go to university to enhance your studies and get a degree

Start a degree level apprenticeship

Complete EXAMS

Continue your lifelong love of learning and personal development

Revise for and complete your A level exams

Refine and perfect your revision techniques

Reflect

Results Day

FINAL REVISION

YEAR 13

UNIT 9 Strategic Methods

What are the benefits to business of assessing greater use of digital technology?

Assessing Internationalisation

UNIT 10 Managing Strategic Change

What is the importance of managing change?

How do businesses manage strategic implementation?

What are the problems with strategies and why do strategies fail?

How do businesses manage organisational culture?

Apply for University through UCAS or alternative post 18 courses

UNIT 8 Choosing Strategic Direction

What is the importance of assessing a change in scale?

Assessing innovation

What strategic direction should businesses take?

What strategic position should businesses choose?

UNIT 7 Analysing the Strategic Position of a Business

External analysis – the competitive environment

External analysis economic change

External analysis – social and technological change

External analysis – political and legal change

Internal analysis – overall performance

Internal analysis – financial ratio analysis

Mission, corporate objectives and strategy

Analysing Strategic Options – Investment Appraisal

REVISION and EXAM TIME

YEAR 12

UNIT 6 Human Resources

What objectives are set by the HR function?

How do businesses analyse HR performance?

What are the benefits of a motivated and engaged workforce

Organisational design and HR Flow

What is the importance of employer and employee relations?

UNIT 5 Finance

Making financial decisions: Cash flow and profits

Making financial decisions: Sources of finance

What is the importance of setting financial objectives?

How do businesses analyse financial performance?

UNIT 4 Operations

How does a business analyse operational performance?

Managing inventory and supply chains

How does improving quality improve competitiveness?

How do businesses Increase efficiency and productivity?

What objectives are set in the operations function?

UNIT 2 Managers, leaders and decision making

What is the difference between and manager and a leader?

What are the external influences on businesses?

How do managers and leaders influence business decision making?

What is the role and importance of stakeholders in business?

UNIT 3 Marketing

What is the importance of understanding markets and customers?

Marketing Mix

What objectives are set in the marketing function?

Segmentation targeting and positioning

YEAR 11

UNIT 1 What is Business?

What is the nature and purpose of business?

What are the different business forms of ownership?

Baseline (including literacy and numeracy (skills needed all the way through the course) and introduction

Get GCSE results and make option choices

Attend taster lessons and complete summer tasks

Apply to Sixth Form and make initial choices

Students can study this course if they have not studied business before or if they studied GCSE Business as long as you achieve entry requirements:-
English Language Grade 6
Maths Grade 5
(Business Grade 6)