

YEAR 11 GRAPHICS Learning Journey



EXAM: FINAL POSTER DESIGN IN REPOSE TO BRIEF & FINAL EVALUATION

Produce & Develop 3 Possible Design Outcomes that Solve Brief Problem

Digital Manipulation of Photos, Portraits, Mixed Media Collage, print, collage and



Exploring visuals, typography and design from a variety of sources

Project 3: EXTERNALLY SET Exam Project

EXAM

PROJECT INTRO
BRIEF

MOOD BOARDS
BRAINSTORM
RESEARCH

INITIAL
IDEAS

FINAL
OUTCOME

EXAM

KS5
Post 16
Destinations

A Levels

Designer

Advertising

Graphic Designer

FINAL
OUTCOME

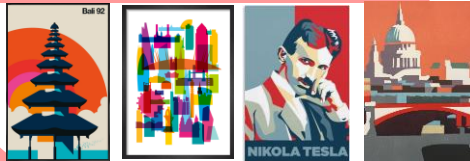
DEVELOPMENT

SOLVING
DESIGN
PROBLEM

EXPERIMENT

INITIAL
IDEAS

Project 2: LONDON TFL POSTER DESIGN



RESEARCH

Selecting one of the following: Kew Gardens, Science Museum, famous London Architecture

BRAINSTORM MOOD BOARDS

TFL London Poster design to advertise a popular tourist attraction

YEAR 11

PROJECT INTRO, BRIEF, GRAPHIC DESIGN



TFL LONDON POSTER DESIGN BRIEF

