YEAR 11 GRAPHICS Learning Journey



EXAM: FINAL POSTER DESIGN IN REPONSE TO BRIEF & FINAL EVALUATION

Project 3: EXTERNALLY SET Exam Project

EXAM — PROJECT INTRO BRIEF — RESEARCH BRAINSTORM MOOD BOARDS — INITIAL IDEAS — FINAL OUTCOME — EXAM

KS5 Post 16 Destinations: A Levels — Designer — Advertising — Graphic Designer

FINAL OUTCOME — DEVELOPMENT — SOLVING DESIGN PROBLEM — EXPERIMENT — INITIAL IDEAS

Produce & Develop 3 Possible Design Outcomes that Solve Brief Problem

Digital Manipulation of Photos, Portraits, Mixed Media Collage, print, collage and

Project 2: LONDON TFL POSTER DESIGN











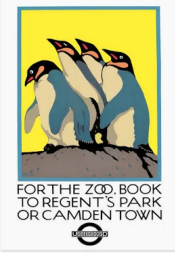
TRANSPORT FOR LONDON
EVERY JOURNEY MATTERS

TFL LONDON POSTER DESING BRIEF

YEAR 11

PROJECT INTRO, BRIEF, GRAPHIC DESIGN — BRAINSTORM MOOD BOARDS — RESEARCH — INITIAL IDEAS

10



Exploring visuals, typography and design from a variety of sources

Selecting one of the following: Kew Gardens, Science Museum, London Zoo

TFL London Poster design to advertise a popular tourist attraction