

Year 12 BTEC Business

Autumn First half term	Autumn Second Half term	Spring First half term	Spring Second Half term	Summer First half term	Summer Second Half term
<p>Topic / Key Question: Unit 1 – Exploring Business A Explore the features of different businesses and analyse what makes them successful B Investigate how businesses are organised C Examine the environment in which businesses operate D Examine business markets E Investigate the role and contribution of innovation and enterprise to business success.</p>	<p>Topic / Key Question: Unit 5 – International Business A Explore the international context for business operations B Investigate the international economic environment in which business operates C Investigate the external factors that influence international businesses D Investigate the cultural factors that influence international businesses E Examine the strategic and operational approaches to developing international trade.</p>	<p>Topic / Key Question: Unit 3 – Personal and Business Finance A Understand the importance of managing personal finance B Explore the personal finance sector C Understand the purpose of accounting D Select and evaluate different sources of business finance E Break-even and cash flow forecasts F Complete statements of comprehensive income and financial position and evaluate a business's performance</p>		<p>Topic / Key Question: Unit 4 – Managing an event A Explore the role of an event organiser B Investigate the feasibility of a proposed event C Develop a detailed plan for a business or social enterprise event D Stage and manage a business or social enterprise event E Reflect on the running of the event and evaluate own skills development.</p>	
<p>End of term assessment to cover: Unit 1 A report that examines the features of two contrasting businesses, looking at how each is organised, how</p>	<p>End of term assessment to cover: Unit 5 A report on the factors that influence the decision making of businesses when</p>	<p>End of term assessment to cover: Unit 3 Learners will be able to demonstrate knowledge and understanding of the principles of personal and business finance, and determine appropriate courses of action. They will be able to rationalise the data available in different personal and</p>		<p>End of year assessment to cover: Unit 4 An individual report identifying tasks that would need to be carried out by an event organiser. Summary of skills needed by an event organiser and identification of own personal skills, highlighting areas for development</p>	

<p>their structures enable achievement of their aims and objectives and the relationship and communication with stakeholders.</p> <p>A report that examines the effects of the internal and external environment on a large business and how the business has, and will, respond to changes.</p> <p>A presentation that investigates the use of enterprise and innovation in an existing business.</p>	<p>operating internationally; it will look at how international business is financed and the support given to it.</p> <p>A journal article/case study giving a situational analysis of contrasting markets supported with a report on the results of the analysis.</p> <p>A presentation examining the strategies and resources used by a business operating internationally.</p>	<p>business situations. Learners can appreciate the challenges faced by individuals and businesses and how these have been influenced by the financial situation. They will be able to apply accounting processes, and show understanding of the factors influencing the financial performance of a business. They will show an understanding of the need to prepare and analyse statements of comprehensive income and statements of financial position. Learners can propose and justify recommendations for personal finances and business improvement based on analysis of financial information.</p> <p>Learners will be able to apply principles of personal and business finance in order to critically evaluate real-life situations and determine appropriate courses of action. They can apply relevant concepts, models and theories in order to present reasoned evaluations in realistic personal and business scenarios. Learners make appropriate judgements and present fully justified recommendations for courses of action based on the analysis of financial data. They will understand the importance of statements of comprehensive income and statements of financial position and can analyse these statements methodically and critically. Learners can fully justify recommendations for personal finances and business improvement based on thorough analysis of financial information.</p>	<p>An individual summary report and group presentation, following a detailed investigation into a range of large and small successful events, to include a justification of the chosen proposal. A detailed plan of the event, identifying critical success factors.</p> <p>Learners must take an active part in staging and managing the event. Evidence of this, such as photographic evidence, witness statements, assessor records, must be presented. A written report recording and evaluating the success of the event in terms of:</p> <ul style="list-style-type: none"> • meeting event objectives • achieving targets • satisfaction survey or feedback from participants • analysis and evaluation of own event-management skills
<p>Curriculum day / week visit: Sky Studios External visitors: Finance Speakers Enrichment: Young Enterprise</p>			