Year 10 OCR
September 2025

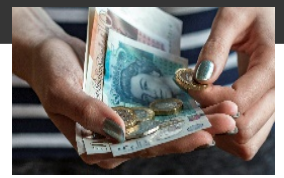
Featherstone High School

GCSE Business Learning Journey

Revision

A level / BTEC

6. Influences on business



Paper 2

5. Finance





4. Operations

Year 11

Paper 1

3. People



2. Marketing



Component	% of Final grade
Paper 1 – Business activity, Marketing & People	50%
Paper 2 – Operations, Finance & Influences	50%

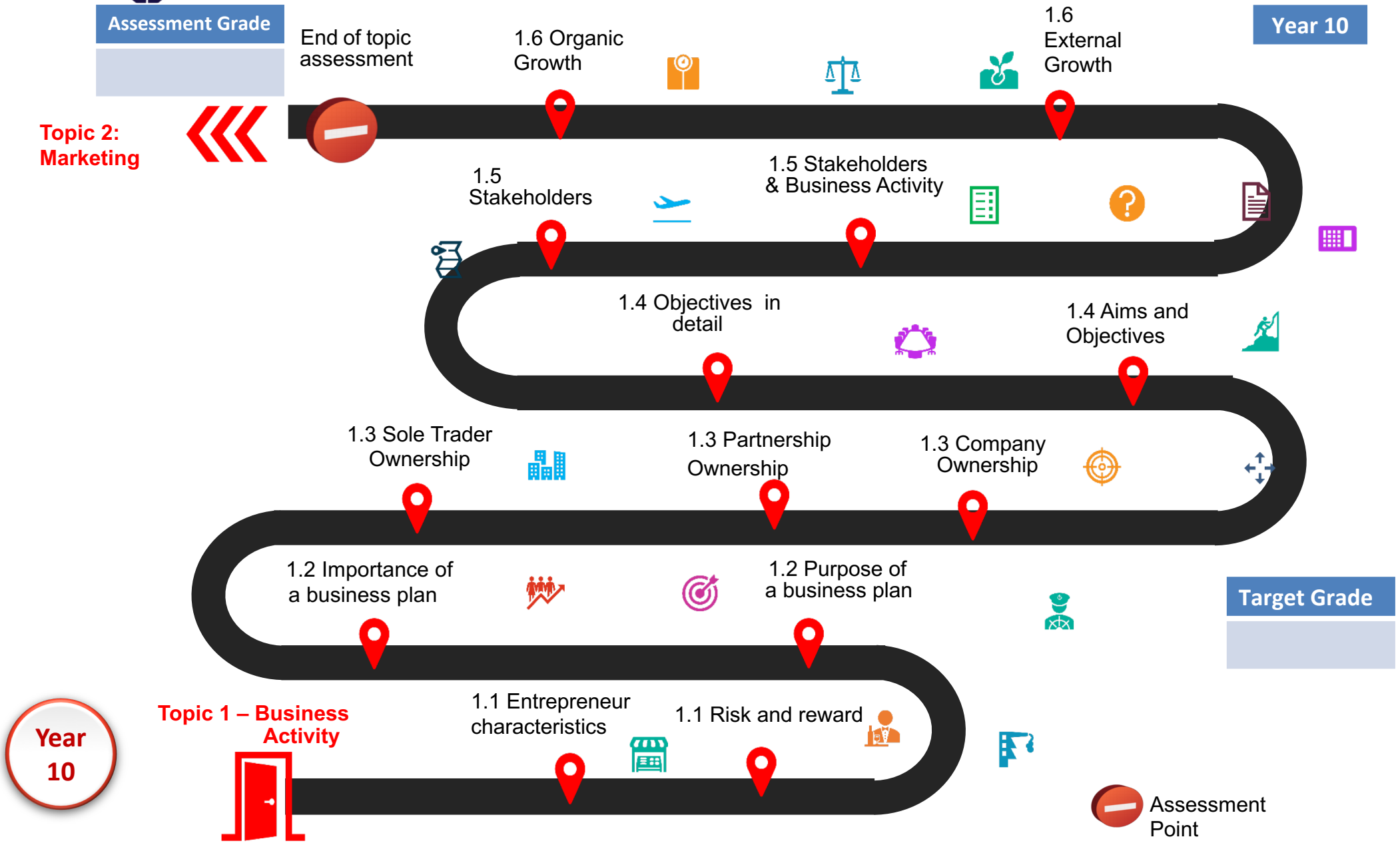
1. Business Activity



Year 10

Featherstone High School

1. Business Activity



Featherstone High School

2. Marketing

Year 10

Assessment Grade

Topic 3: People

End of topic assessment

2.4 - Interpreting Marketing data

2.4 - 4P's Advertising methods

4P's Place (Distribution

2.4 4P's Point of Sales Promotion

2.4 4P's Pricing methods

2.4 - The Product life cycle

2.4 4P's - Product

2.2 Secondary research

2.2 Interpreting Market research

2.3 Market Segmentation

2.4 Marketing Mix (4P's)

2.2 Primary research

2.2 Purpose of market research

Target Grade

Year 10

Topic 2 - Marketing

2.1 Purpose of Marketing

Key

Teaching Topic

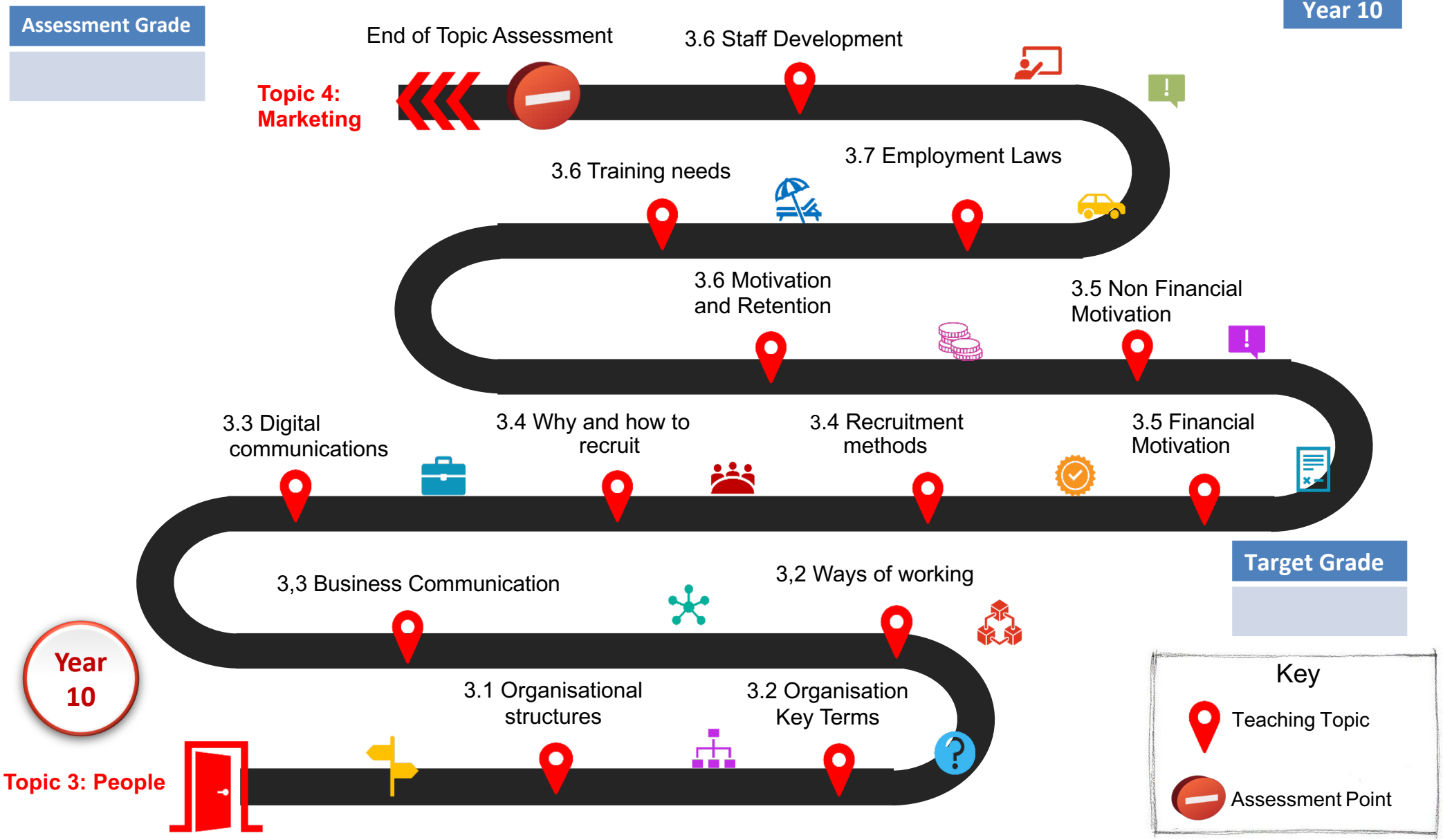
Assessment Point

Featherstone High School

3. People

Year 10

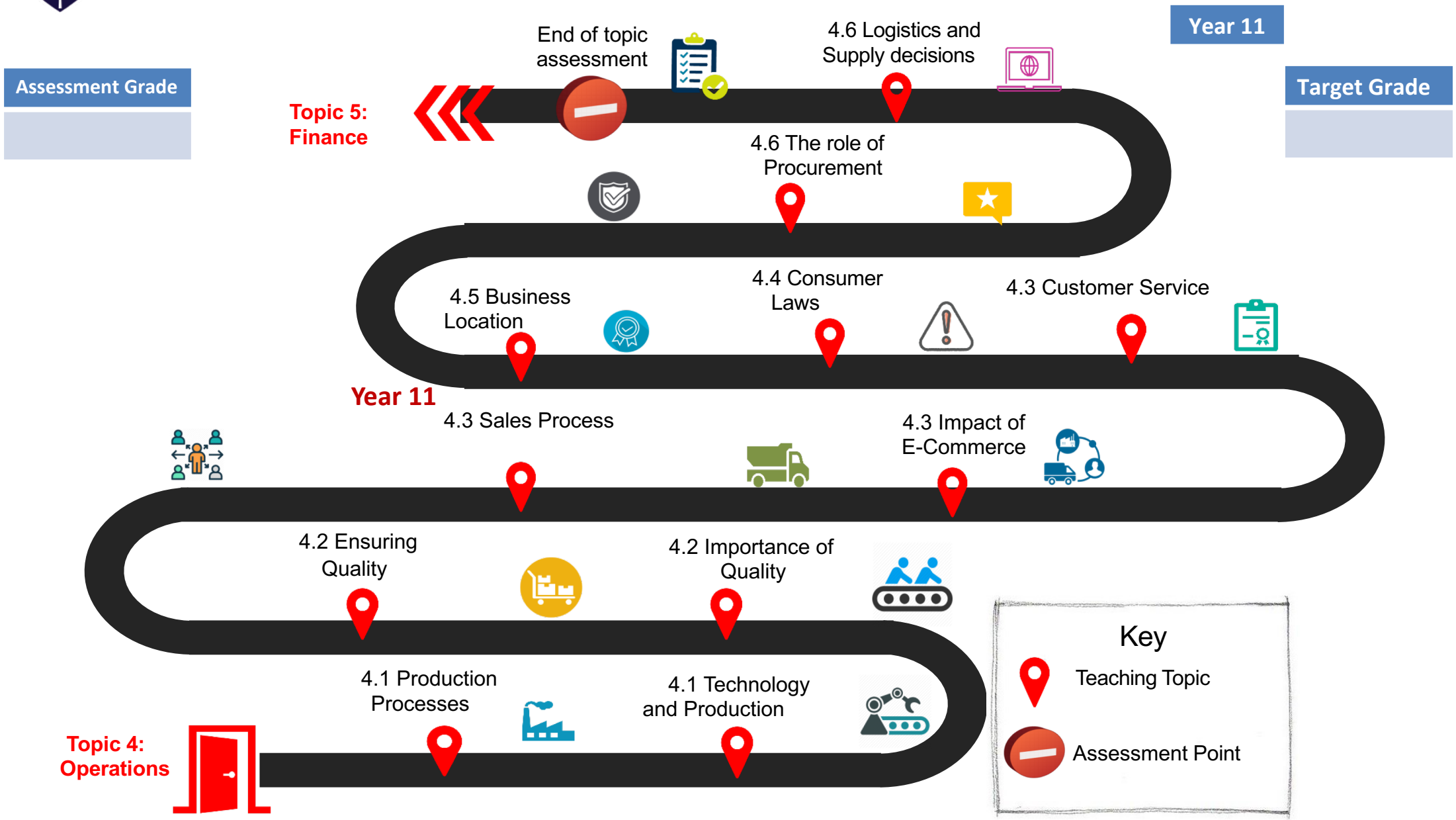
Assessment Grade



Target Grade

Featherstone High School

4. Operations



Year 11 OCR
September 2026

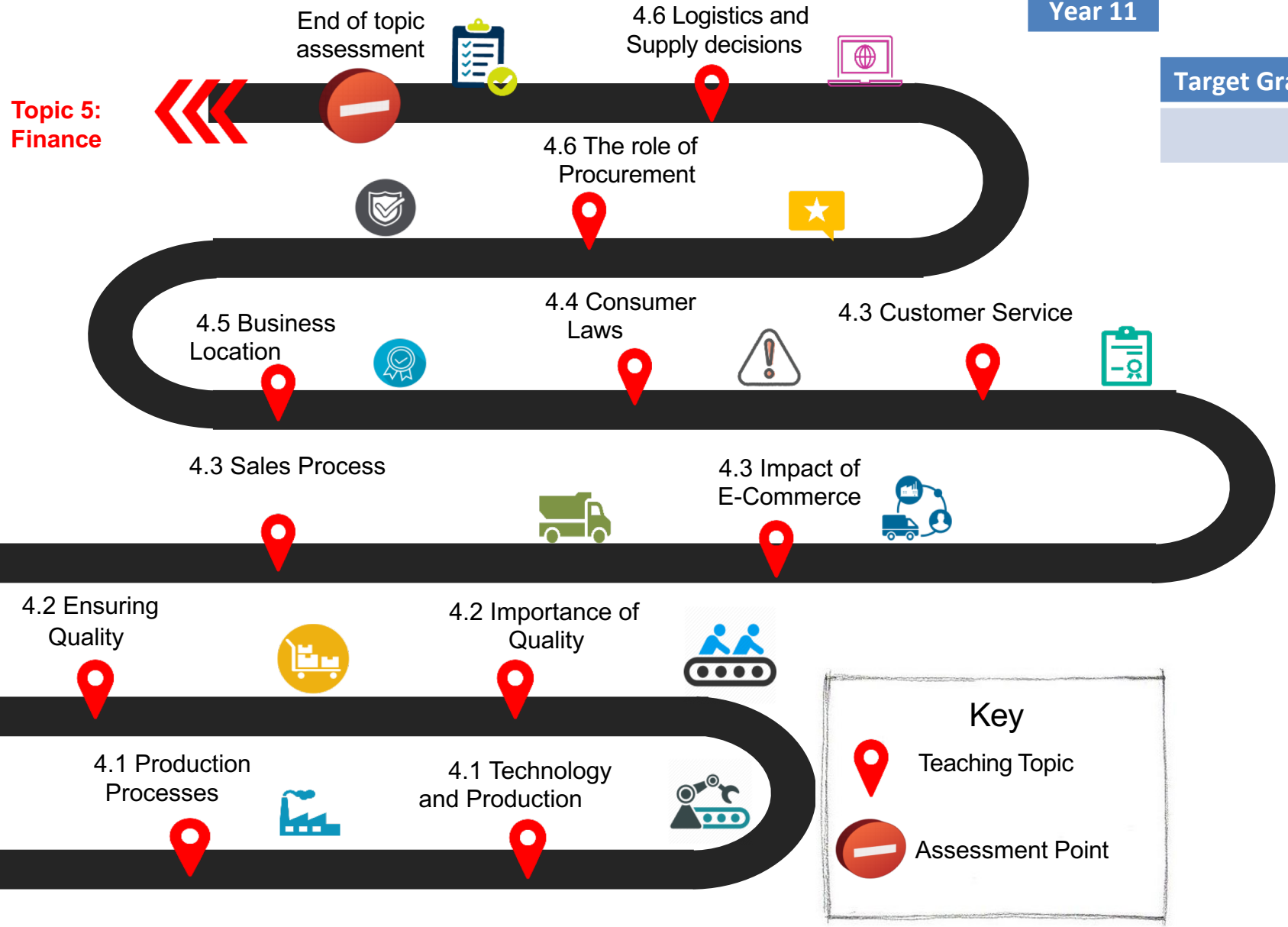
Featherstone High School

4. Operations

Year 11

Assessment Grade

Target Grade



5. Finance

Featherstone High School

Year 11

Assessment Grade

Topic 6: Interdependent nature of Business

End of topic assessment

5.5 Cashflow Forecasts

5.5 The importance of Cash

5.4 Break-Even and Decision Making

5.3 Average rate of return

5.3 Profitability Ratios

5.3 Revenue, Costs Profit & Loss

5.2 Sources of Finance

5.1 The Finance Function

Target Grade

Year 11

Topic 5: Finance

Key

Teaching Topic

Assessment Point

Featherstone High School

6. Influences on Business & 7. Interdependent Nature of Business

Year 11

Assessment Grade

End of topic assessment

Paper 2 EXAM

7.2 Considering Finance & Risk

7.1 Interdependent Functions

Topic 7 Interdependent Nature of Business

6.3 The Impact of Globalisation

6.2 The Economic Climate

6.1 Ethics & the Environment

Target Grade

Year 11

Topic 6 Influences on business

Key

Teaching Topic

Assessment Point