Featherstone High School

# A Level Business Learning Journey

**Paper 1:** Covers 3.1
**Paper 2:** Covers 3.2 with links to 3.1
**Paper 3:** Covers 3.3 with links to 3.1 and 3.2

Uni App Work

REVISION

3.3.3 Strategy

3.3.2 Business and the external environment

3.3.1 Business and society



**3.3 Unit: Business and society, business and the external environment, and business strategy**



Year 13

3.2.1 People management

3.2.3 Operations management

**3.2 Unit: Managing people and operations**

Each paper consists of <u>two case studies.</u>
**Case study 1:** 5 questions, 45 marks
**Case study 2:** 5 questions, 45 marks
**Total: 90 marks**





3.1.4 Financial management



3.1.2 Forms of business and stakeholders

**3.1 Unit: What is business? Managing marketing and Finance**

3.1.3 Marketing management

3.1.1 Business and objectives



Year 12